



## About the Farmer

When Phil Nobel moved from City Heights to a Hemet farm in 2004, little did he know that his journey would lead him to a professional career in farming. His initial motivation to cultivate his own vegetables was to save money and to have control over the quality of his food.

By 2010, Nobel had embraced full-time farming, gradually expanding his venture to encompass 80 acres. Sage Mountain Farm, situated in Anza, CA, has blossomed into a flourishing enterprise that cultivates a diverse range of organic fruits and vegetables for local consumers.



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